



Shefali Razdan Duggal

PRESS CLIPS

What is Emerge California?



Emerge California is a political candidate training program for Democratic women in the state. Our mission is to inspire and prepare Democratic women across the state to run for and win public office by providing comprehensive training and access to powerful political networks. We are dedicated to making a long-term investment in these future leaders by developing their political and media skills, expanding their knowledge of local issues, and connecting them with mentors.

Why Emerge California?

Seventy-Ninth in the world: that's where the United States ranks for women in elected office, behind Mexico, China, and Pakistan. In fact, women make up just 18% of the U.S. Congress.

California ranks in the top 20 for state legislatures and although both of California's US Senators are women, only 2 women serve in statewide elected office in California, and we have never had a woman serve as governor.

A pool of highly qualified Democratic candidates is being left untapped. Too often, women do not see themselves running for office – they don't think they are experienced enough or they just don't know where to start.

Emerge California is changing that!

Program Components

Participants meet one weekend a month for seven months to complete over 70 hours of intensive training in:

- * Public Speaking and Communication
- * Fundraising
- * Media and Messaging
- * Networking
- * Campaign Strategy
- * Field Operations
- * Organized Labor and Endorsements
- * Technology and New Media
- * Diversity and Cultural Competency
- * Ethical Leadership

Application Process

Emerge California accepts up to 30 participants from the applicant pool each year. Applicants must be women who are registered Democrats and who reside in California. Tuition for the program is \$1000 and additionally, there is a \$75 materials fee. A non-refundable application fee of \$50 is also required and must be submitted along with the completed application. Scholarship and payment plans are available. Emerge will admit all qualified applicants regardless of their ability to pay the tuition.

To apply, download an application at www.emergeca.org or call 510.986.0445.

Our Success

Emerge California has trained over 200 women, nearly half of whom (48.9%) are women of color. To date, 58% of Emerge California graduates have already run for or been appointed to office. Additionally, 64% of those who have run have won. We've also had more than 100 appointments to local boards and commissions.

Emerge affiliates nationwide have trained over 1000 Democratic women to run for office. 43% of Emerge alumnae have run for office or been appointed to local boards or commissions. Of those who have run for office, 50% of them have won!

Support Emerge California

Emerge California relies on the generosity of individual donors to support our work inspiring, recruiting, and training Democratic women to run for office. To make a contribution by mail, make checks payable to Emerge California* and send to:

Emerge California
1624 Franklin Street, Suite 1001
Oakland, CA 94612

Or donate online at
www.emergeca.org

*Contributions to Emerge California are not tax deductible



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